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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Adam J. Weissman et al. Art Unit: 2167

Serial No.: 10/807,264 Examiner: Luke S. Wassum

Filed : March 24, 2004 Conf. No. : 4087

Title : MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE

DETERMINATION

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY

TO FINAL OFFICE ACTION MAILED OCTOBER 8, 2008